

## Lucidpress

[www.lucidpress.com](http://www.lucidpress.com)

We know how tough it can be to communicate with, well, just about anyone during trying times like these.

Now perhaps more than ever, it's critical that YMCAs communicate both internally as a team and with communities at-large. Lucidpress' features, such as the in-platform chat and real-time comments, promote quick and easy collaboration, so you and your teams can get more done together.

And to that end, we created a handful of emergency response templates with collaboration and communication in mind. They're entirely customizable, professionally-designed and make it easy to stay in touch with customers during this critical and difficult time.

In our [emergency response template package](#), you'll find:

- **Flyers** — For in-store or digital purposes, our flyer template helps you communicate with your community about sanitation best practices, an update in operational hours or gently remind folks to stay home if they're feeling sick.
- **Direct mailers** — Snail mail goes a long way in times like these. Send members a "thinking of you" mailer or postcard with updated hours or services.
- **Social media templates** — Stay connected online with any of our social media templates. Most of the templates you'll see offer gentle and sunny reminders about how we can all keep each other safe and healthy.
- **An infographic** — Have an essential business brick-and-mortar location? Post signage detailing CDC-backed best practices for keeping COVID-19 at bay. Alternatively, you can easily post one of these infographics to your social media account and website, or send out a PDF via email.
- **Letterhead** — To prevent any lull in the distribution of official communications, our letterhead document can be quickly updated to feature your YMCA's logo or official city seal, along with any relevant contact information.

If you'd like to talk more about how these templates — or any other types of templates — we'd love to chat with you about how Lucidpress can help you stay in touch with your communities, remain on-brand and make do with less. [Schedule a demo](#) today!

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