

## American City Bureau

[www.acb-inc.com](http://www.acb-inc.com)

### **Staying focused is critical**

“Your mission was valid and important before this crisis, and it will be when we get through this. If this virus defeats your mission, then what was that mission’s foundation? If this virus makes you question your mission and whether it is worthy of donors’ support, then was that mission worthy of your time and effort, let alone your donors’?”

Where have we set our personal and institutional anchors? In solid rock or shifting sand?”  
– Bob Hotz, ACB’s Vice President and Senior Consultant

Founded in 1913, American City Bureau is the oldest and most experienced fundraising consulting firm in the country. Our seasoned team delivers a wide array of philanthropic development services tailored to meet your unique needs. Our work spans a vast range of nonprofit organizations from YMCAs and social services to religious organizations to healthcare, education, community and the arts. Our task is to help you fulfill your mission and exceed your expectations ... especially during challenging times.

ACB has been identifying high level donor prospects, laying campaign strategy and helping secure financial and volunteer commitments to nearly every sub-sector within the nonprofit community for over 100 years. ACB is currently providing capital campaign services to 24 YMCAs and Camps and has conducted over 1,000 fundraising services raising billions for YMCAs throughout our history.

Contact us to see how we can work together to meet and exceed your needs.

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