

Blackbaud

<https://www.blackbaud.com/>

Blackbaud has been a partner serving the YMCA Community for over 30 years. We value this relationship and want you to know that we are here for you and want to support you through this unique time. We have spoken with many YMCA's that have closed facilities but have been asked, as a pillar of the community, to keep some facilities open such as childcare for front-line healthcare workers and providing food and other resources to their community.

Blackbaud has created some resources above and beyond products and services that can assist with supporting your mission, bringing events virtual, training for staff while they are at home, and providing an online community where YMCA Blackbaud customers can connect with other YMCA Blackbaud customers. We look forward to serving you not only in this unusual time, but well beyond. Feel free to reach out to your Blackbaud Account Manager for comments, questions, or thoughts as we all work hard to find ways to help.

Account Managers: Joe Ruprecht – Joseph.Ruprecht@Blackbaud.com

Ben Anstead – Benjamin.Anstead@Blackbaud.com

David Murray – David.Murray@Blackbaud.com

1. **Blackbaud Peer 2 Peer Powered by Just Giving:** [Blackbaud Peer-to-Peer Fundraising™, powered by JustGiving™](#) helps organizations and their supporters reach networks and raise funds with no subscription or startup fees. As I mentioned, we have a free subscription for unlimited campaign pages. It is directly integrated with both RENXT and Blackbaud Merchant Services. Let me know if this is something you'd like to have or if you'd like to set up a call with a subject matter expert to talk through any details.
2. **The Resilient Nonprofit Organization:** Attend our [virtual Nonprofit Resiliency week](#). Learn how to create new strategies, securing sustainable revenue and leverage technology to adapt to the demand of this new normal.
3. **Blackbaud Community:** This is a free platform where you can connect with 90,000 Blackbaud Technology Users to share ideas and best practices. When you create your profile, you can add YMCA and you can also connect with other **YMCA Blackbaud Users** to share thoughts and ideas. Sign in to your Blackbaud.com account > Click Training and Support > Click Community > Click Blackbaud Community > Click Join you're your Blackbaud.com email to join) > Follow the prompts (Got ?s....email community@blackbaud.com)

We thank you for your 30+ year partnership and look forward to connecting.